

Name of speaker: _____

Elevator Pitch Rubric – Performance Elements

1 = needs work; 2 = room for improvement; 3 = effective

Criteria:	Rating	Feedback
Appearance		
Eye contact		
Gestures		
Posture and movement		
Facial expressions		
Intonation, pitch, emotion, energy		
Volume and diction		
Rate of speaking - speed, tempo		
Content – relevance; provides essential information		
Time frame (20-30 sec.)		